

INTERSECTION

September 7, 2017

JOB POSTING September 6, 2017

RESEARCHER: HUMAN CENTERED DESIGN / DESIGN THINKING INTERNSHIP

Company: The Design Academy / Intersection-Inc

Location: San Diego
Job level: Intern part time

Key Job Functions: Assist in the creation of design thinking materials and

workshops

The Design Academy, the education collaboratory of Intersection-Inc, is looking for a highly motivated, self-starter to join our team for an internship. The ideal applicant will have a creative background and a critical thinker. The successful candidate will be responsible for supporting the development of workshops and human centered design / design thinking materials. This will include research, organization of materials, working with suppliers, and promotion. Those looking to gain valuable experience with an established organization are encouraged to apply.

PRIMARY RESPONSIBILITIES

Work directly with the CEO to create materials for human centered design workshops. Assist in workshop logistics

Research and develop content

Powerpoint Presentations

Attend local events and internal training as required

Assist in promotion of human-centered design/design thinking workshops

QUALIFICATIONS

3+ years experience, including education. Research, user experience major. Graphic Design skills a strong plus.



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Excellent research, organization, communication and skills.

In-depth working knowledge of powerpoint

Photoshop a plus

Knowledge of business a plus

MEET THE DESIGN ACADEMY and INTERSECTION-INC

Since 2003, The Design Academy has mentored individuals and teams to innovate, solve complex challenges and create meaningful experiences through human-centered design - for all stakeholders. Through Intersection, our design innovation consultancy, we bring products, services and experiences to life by applying human centered design through a dynamic interchange with our Power of Collective Thought $^{\text{TM}}$ network of thought leaders, educators, creative thinkers and business professionals.

We are looking for someone to help drive our growth in our human-centered design education. This is a unique opportunity to work with a talented leadership team, Joan Gregor and Chuck Pelly, 45-year highly-acclaimed veteran of the design industry. Chuck Pelly is the founder and former President of Designworks/USA, one of the world's top 10 design consultancies purchased by BMW Group.

Contact: info@interseciton-inc.com