



## CONFERENCE SCHEDULE

### Thursday, November 17, 2011

- 8:00 am Show Floor Opens
- 12:30 pm **Design Talk:** Cadillac Exhibit: SOUTH HALL  
Frank Saucedo, *Director of General Motors' Advanced Design Studio*
- 1:15 -2:45 pm **Welcome and Introductions:** WEST HALL- ROOM 515  
**Presentation:**  
Jay Shuster, *Art Director at Pixar Animation Studio*  
**Design Challenge Entry Presentation**  
*After Presentations: Judges will deliberate.*  
Judges:
  - **Tom Matano**, *Director, Industrial Design, Academy of Art University*
  - **Stewart Reed**, *Chair, Transportation Design, Art Center College of Design*
  - **Jay Shuster**, *Art Director at Pixar Animation Studios*
  - **Mark West**, *Transportation Chair, Detroit's College for Creative Studies*
- 2:45 pm **INDA and Dassault Systemes Receptions -**  
(LOCATED IN ROOMS ADJACENT TO ROOM 515)
- 3:30 pm Show Floor Closes
- 6:00 -10:00 pm Designer's Night Party: CONGA ROOM AT L.A.LIVE
- 6:30 pm Design Challenge winner announced at the Conga Room
- 8:00 pm Sketch Off: Head to head sketch competition with fellow designers